INDEPENDENT WRITERS OF CHICAGO (IWOC)
HEAR HOW TO WORK LESS, MAKE MORE.
IS THAT JUST PLAIN BULL? YES!

Bull Garlington, that is. An award-winning author, nationally known syndicated humor columnist and marketing maven, Christopher “Bull” Garlington is one wild and pretty crazy guy (ok, he’s not that pretty) who’ll be speaking on the topic of “Managing Your Freelance Career: Work Less, Make More” at the next IWOC meeting on Tuesday, May 12th. It’s his firm belief – and he’s got the creds to back it – that freelancers could actually make more moolah in less time than they imagine – while maintaining the highest of standards, of course. And that, freelancing friends, is no bull.

Garlington is just plain funny. Even the titles of his works elicit a laugh. To wit: Death by Children: I Had Kids So You Don’t Have To (named 2013 Humor Book of the Year by the prestigious Foreword Reviews). His short stories have appeared in such esteemed literary mags as The Dead Mule School of Southern Literature and currently, he is in pre-production of a platform-building food blog and dinner series, Eating Vincent Price. Bull also runs Creative Writer PRO, a content marketing company focused on humor and creative marketing. His personal productivity handbook, Metrics for Writers, is an underground success from which he will be providing many of his presentation talking points, such as:

• The importance of productivity, of marketing yourself and of being a professional
• Your mean rate of production
• How to make a terrifying word count warm and cuddly
• Writing on spec—the pros and cons
• How to get more leads in your industry

Sound like a fascinating character? Wait til you hear him in person! Come get numerous humorous tips on how you can better manage your time and your business – and make it pay handsomely. Go Bull!

The IWOC meeting will take place Tuesday, May 12th in Room 4F (4th fl.) at the Gratz Center, 126 E. Chestnut St. / 115 E. Delaware, Chicago, just west of Michigan Ave., adjacent to Fourth Presbyterian Church. Discounted parking (after 5 pm, with validation) is located at the 900 N. Michigan Ave. garage. Networking at 5 p.m. Main program, 6 p.m. IWOC members admitted free and do not need to register. Nonmembers, $15. ($10 if pre-registered at http://www.iwoc.org/calendar. Click on “May 12th IWOC Meeting.”) Following the meeting, attendees are invited to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 800-804-IWOC (800-804-4962) or visit www.iwoc.org.

IWOC is a nonprofit professional association of freelance writers living in the Chicago metropolitan area whose clients range from local to global. Together, IWOC members represent a broad spectrum of writing talents, consultation services, and specialties serving large corporations, small businesses, and not-for-profit organizations.